

Consumer Indicators in Christmas Season

Christmas Season: 1 to 25 December, 2018

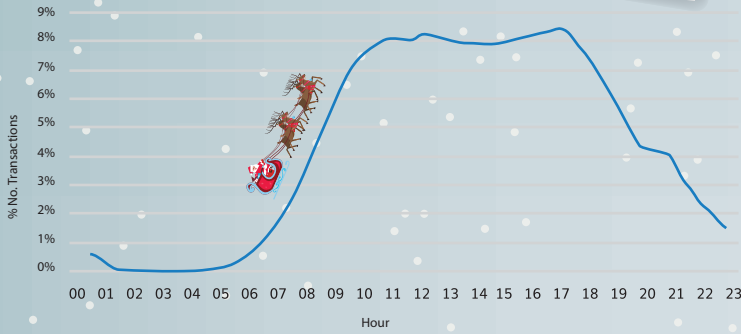
The day with more transactions

The 21st of December was the most active day of Christmas Season, recording 11.5 million transactions. The most busy period was between 12:00 p.m. and 5:00 p.m.



The most busy second

The second that registered more activity was at 11h39m12s of 24 December, with the record number of 302 transactions.



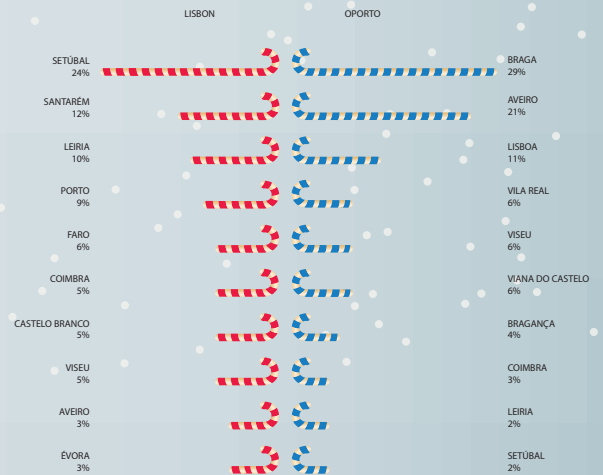
Sectors with greatest growth

The sectors with the greatest growth of purchases in Christmas Season, compared with the annual average, were:



Christmas abroad...

These were the districts with the largest volume of purchases made by consumers who usually consume or reside in Lisbon and Oporto.



Top 5 Nationalities

During Christmas Season, over 60% of the transactions made with international cards belong to 5 nationalities:

Christmas Season VS Rest of the Year

