

THE IMPACT OF SUMMER FESTIVALS

NOS Alive
(11 to 13 of July)

Super Bock Super Rock
(18 to 20 of July)

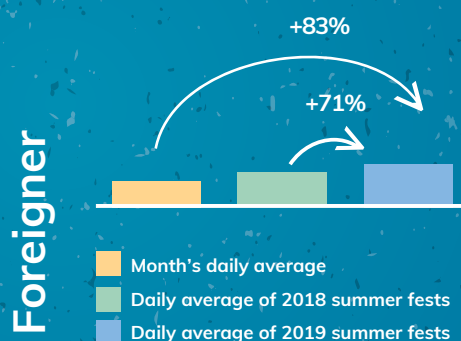
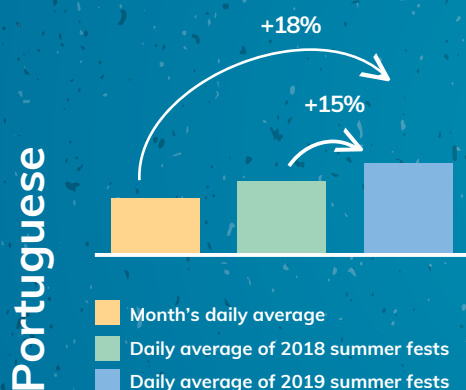
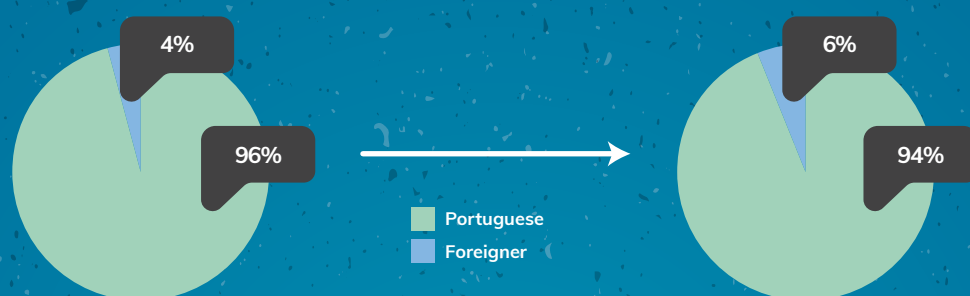
MEO Sudoeste
(6 to 10 of August)

Vodafone Paredes de Coura
(14 to 17 of August)

Consumer Indicators

2018

2019



Note: Consumer Indicators include cash operations and purchases.

Foreign Visitors Origin

% in the total of foreign festival-goers

