

THE IMPACT OF CORONAVIRUS IN PORTUGUESE CONSUMPTION HABITS

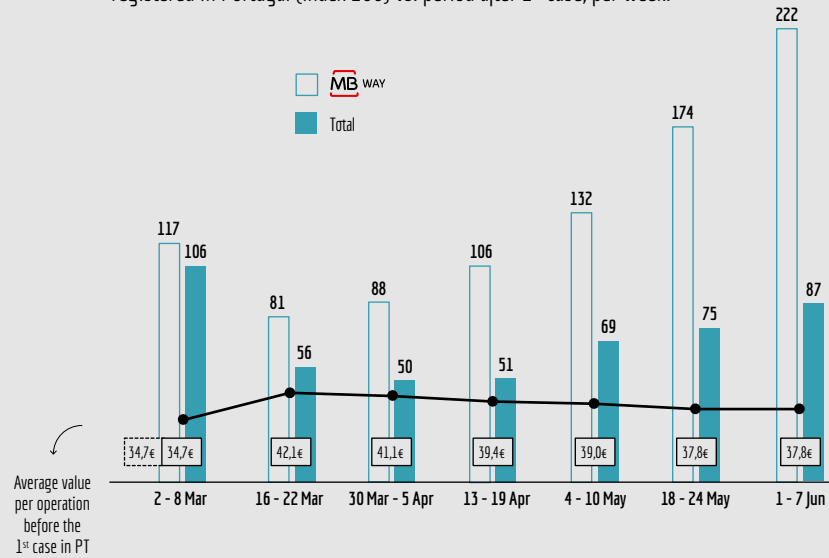
June 9, 2020

PURCHASES AT MULTIBANCO NETWORK

Variation in daily average of the number of **physical purchases** before the 1st case registered in Portugal (index 100) vs. period after 1st case, per week:

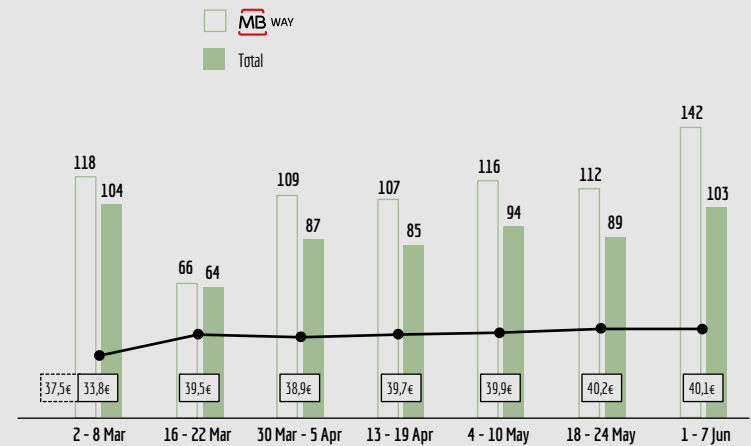
Main events during the state of emergency and the reopening in Portugal:

- ① 2 - 8 Mar - 1st case of coronavirus confirmed
- ② 16 - 22 Mar - State of emergency officially pronounced
- ③ 30 Mar - 5 Apr - 1st state of emergency renewal
- ④ 13 - 19 Apr - 2nd state of emergency renewal
- ⑤ 4 - 10 May - Start of the 1st reopening phase
- ⑥ 18 - 24 May - Start of the 2nd reopening phase
- ⑦ 1 - 7 Jun - Start of the 3rd reopening phase



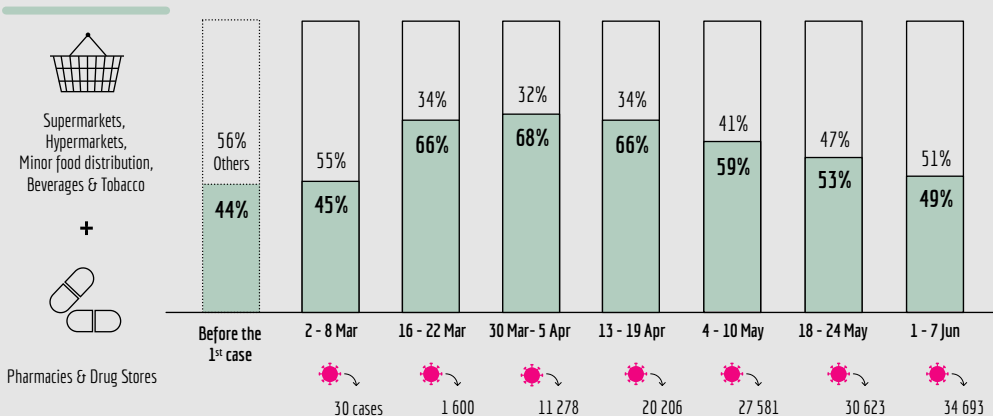
ONLINE PURCHASES

Variation in daily average of the number of **online purchases** before the 1st case registered in Portugal (index 100) vs. period after 1st case, per week:



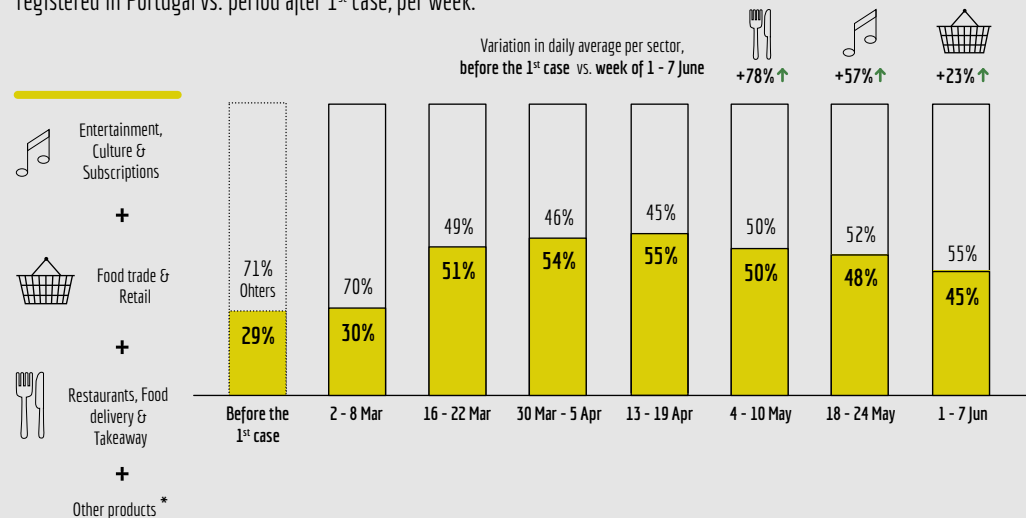
PHYSICAL PURCHASES

Evolution of Supermarkets & Minor food distribution and Pharmacies purchases weight in the total number of **physical purchases**, before the 1st case registered in Portugal vs. period after 1st case, per week:



ONLINE PURCHASES

Evolution of online purchases in selected sectors weight in the total number of **online purchases**, before the 1st case registered in Portugal vs. period after 1st case, per week:



Note: "Before the 1st case in Portugal" - considers the period from January 1 to March 1; 1st case in Portugal registered on March 2. The analysis considers the activity of Portuguese and foreign cards in the MULTIBANCO Network in Portugal. Online purchases with Portuguese cards: considers purchases with card and MB WAY in national and international gateways. * Pharmacies & Drug Stores, Cosmetics & Perfumes, Games & Toys and Decor & Home Equipment. Learn more at www.sibsanalytics.com