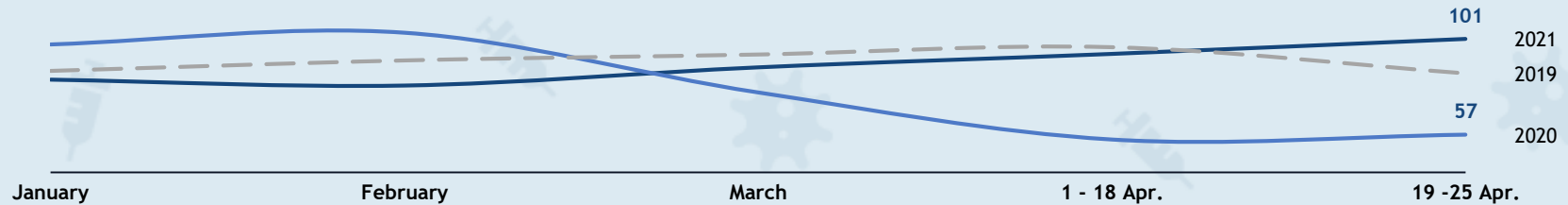


# GRADUAL REOPENING AND CONSUMPTION IN PORTUGAL

April 30<sup>th</sup>, 2021

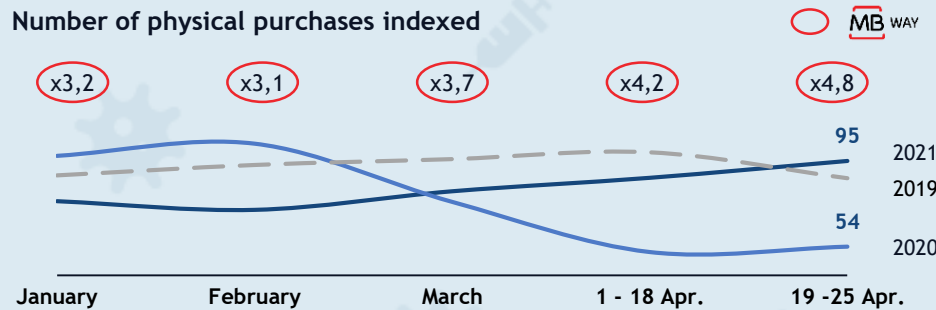
## TOTAL COMMERCE

Number of purchases (physical and online) indexed



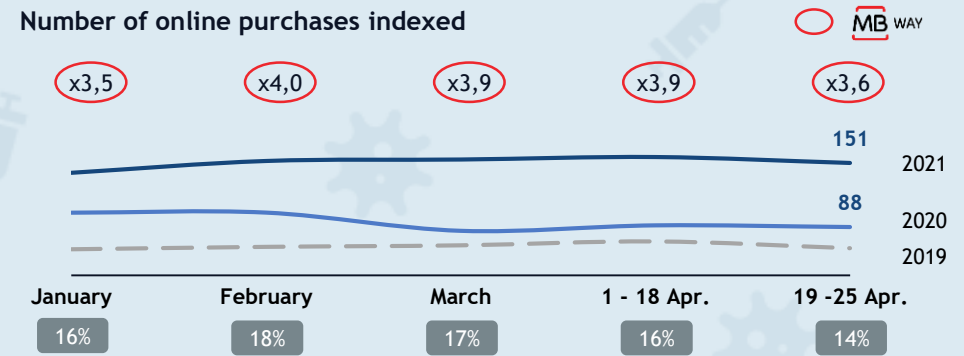
## PHYSICAL COMMERCE

Number of physical purchases indexed



## ONLINE COMMERCE

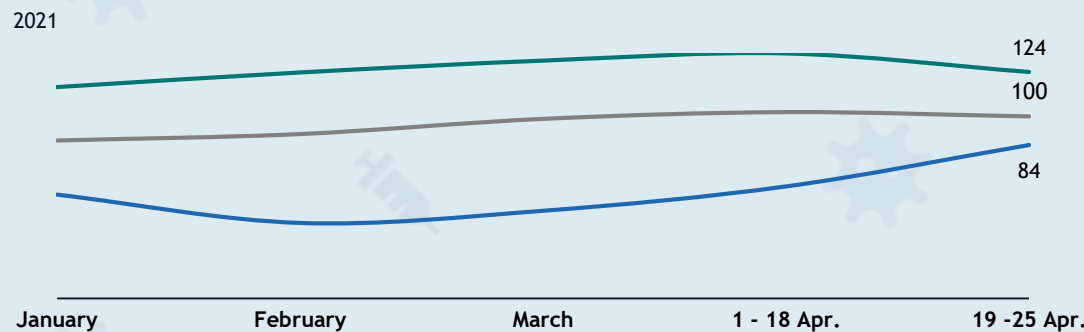
Number of online purchases indexed



Weight of online purchases in the total of electronic purchases: Pre-pandemic = 10%

## SECTORIAL ANALYSIS

Number of purchases (physical and online) indexed



Counter-cyclical



Resilient



Vulnerable



- Grocery stores, Mini markets & Similar
- Foods, Beverages & Tobacco
- Super & Hypermarkets
- Petrol Stations
- Pharmacies & Drug Stores
- Restaurants
- Clothing & Accessories
- Passenger Transportation
- Hotels & Accomodation

Note: Base 100 = Pre-pandemic, considers the period from the 1<sup>st</sup> of January to 17<sup>th</sup> of March, 2020. The analysis considers the activity of Portuguese and foreign cards in MULTIBANCO NETWORK, in Portugal. Online purchases considers purchases with card, including MB WAY. Learn more at [www.sibsanalytics.com](http://www.sibsanalytics.com) and [www.mbway.pt](http://www.mbway.pt)