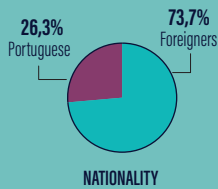


## CONSUMPTION AT THE VENUE

**59** thousand purchases  
at Web Summit 2021

**10,33€**  
Average Ticket

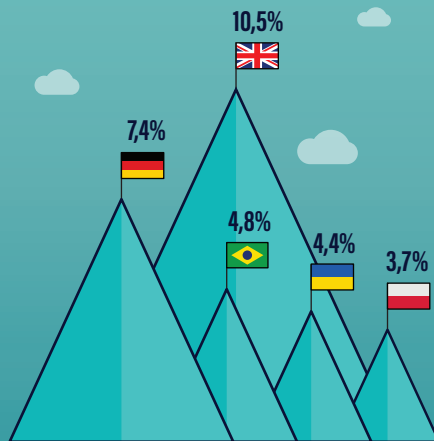
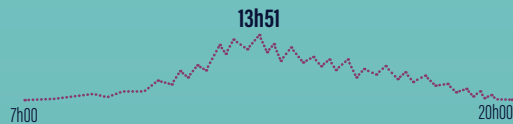
**PAYMENT  
CHARACTERIZATION**  
% of the no. of purchases



Cards of **100**  
different nationalities  
purchased at the venue

## PEAK TIME

No. of transactions  
(2nd November)



**FOREIGNERS TOP 5**  
% in number of purchases

# web summit 2021

## PURCHASES AND WITHDRAWALS IN THE DISTRICT OF LISBON

**+4,2%**  
in number of operations  
compared to Web Summit  
2019

**+18,6%**  
in number of foreign  
operations compared to  
Web Summit 2019

The length of stay in Lisbon  
of foreigners who visited  
Web Summit in 2021

**34,2%** previous  
weekend  
**65,8%** event days

**TOP SECTORS  
OF ACTIVITY**  
% in no. of purchases

