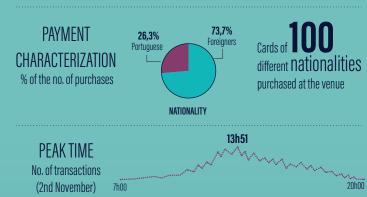
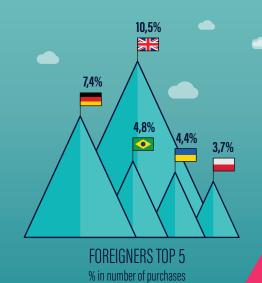


CONSUMPTION AT THE VENUE

10,33€





PURCHASES AND WITHDRAWLS IN THE DISTRICT OF LISBON

in number of operations

compared to Web Summit 2019

+18,6%

in number of foreign operations compared to Web Summit 2019

The length of stay in Lisbon of foreigners who visited Web Summit in 2021

65,8%

previous weekend event days



% in no. of purchases

31,3% 23,3%

5,0%

4,1%











Consumption at the Web Summit venue: The analysis considers electronic purchases made at the Web Summit venue for the period of November 2-4, 2021; the operations that took place on November 1st are not considered in the analysis. Purchases and withdrawals at Lisbon District: The analysis considers the period of October 30-November 4 (until 8 pm), 2021 (the Saturday prior to the Web Summit until the last day of the event) and the same period of 2021, November 2-7, until 8 pm. The operations consider electronic purchases and withdrawals. The analysis is based on card activity at MULTIBANCO Network. The data regarding foreigners refers to the country where the card was issued. - Learn more at www.sibsanalytics.com