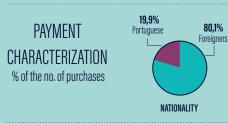


CONSUMPTION AT THE VENUE

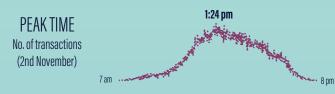
84 thousand purchases at Web Summit 2022

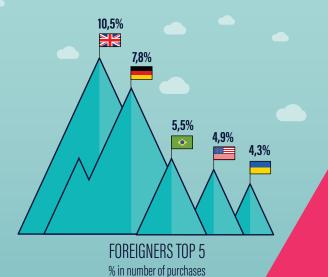
12,25€ Average Ticket



Cards of 120 different nationalities purchased at the venue

2022





PURCHASES AND WITHDRAWLS IN THE DISTRICT OF LISBON

+24,9%

in number of operations compared to Web Summit 2021 +48,1%

in number of foreign operations compared to Web Summit 2021 The length of stay in Lisbon of foreigners who visited Web Summit in 2022

17%

42% following weekend

previous weekend

TOP SECTORS
OF ACTIVITY
% in no. of purchases

28,9%
25,9%
4,9%

Supermarkets
Food
& Drink
Companies