

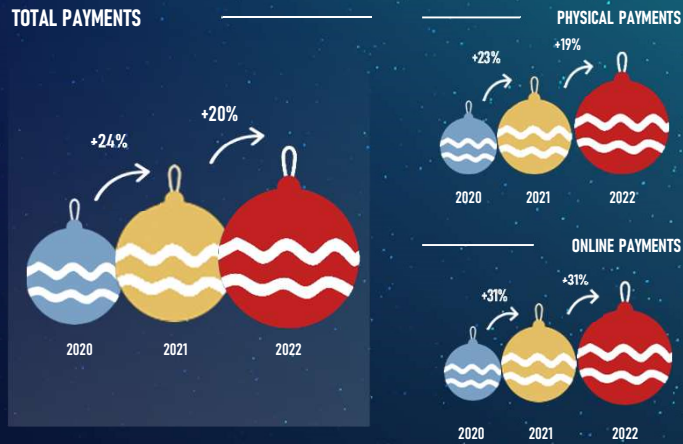
CHRISTMAS 2022

PORTUGAL
TUESDAY,
JANUARY 3rd 2023

SIBS
Analytics

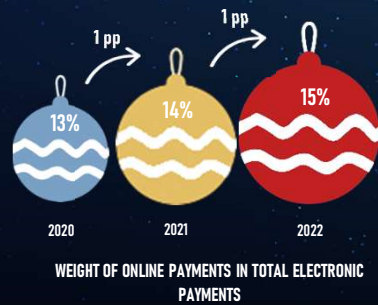
ACTIVITY INCREASE IN 2022

Variation of physical and online payments (in no.) in December



E-COMMERCE WEIGHT INCREASE

The share of online purchases in total electronic purchases has been increasing, standing at 15% in December 2022

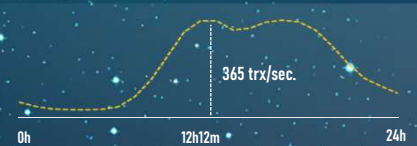


DECEMBER 23 WAS THE DAY WITH MORE PURCHASES THIS CHRISTMAS

Variation (Indexed) of the top 3 days of Christmas in no. of physical purchases



TRANSACTIONS PEAK ON DECEMBER 23



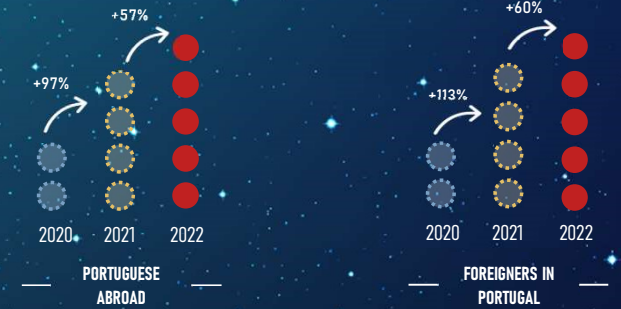
SIGNIFICANT GROWTH OF MB WAY

Variation (Indexed) of MB WAY purchases in December (in no.)



MORE PHYSICAL PURCHASES IN AND FROM ABROAD

Variation (in no.) of physical purchases in December of Portuguese cards abroad and of purchases with foreign cards in Portugal



HIGHEST GROWTH GAMES & TOYS IN DECEMBER 2022

Sectors with the highest growth (in no.) in payments in the month of December, compared to the monthly average for the rest of the year

