websummit®
LISBON · NOVEMBER 13-16, 2023

Purchases at the venue

2022 — 84.919
2023 — 85.296

Average consumption

2022 — 12.2€
2023 — 12.0€
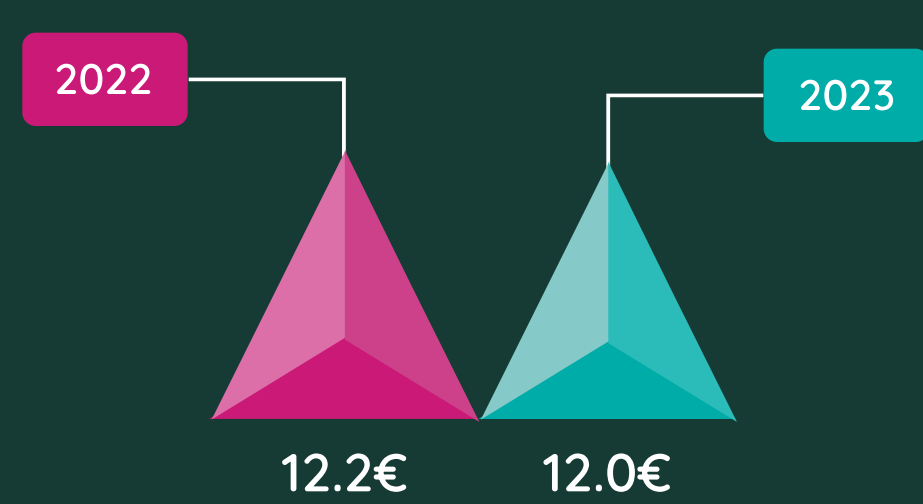
Purchases by nationality

81% Foreigners
19% Portuguese

Cards of **111** different nationalities purchased at the venue
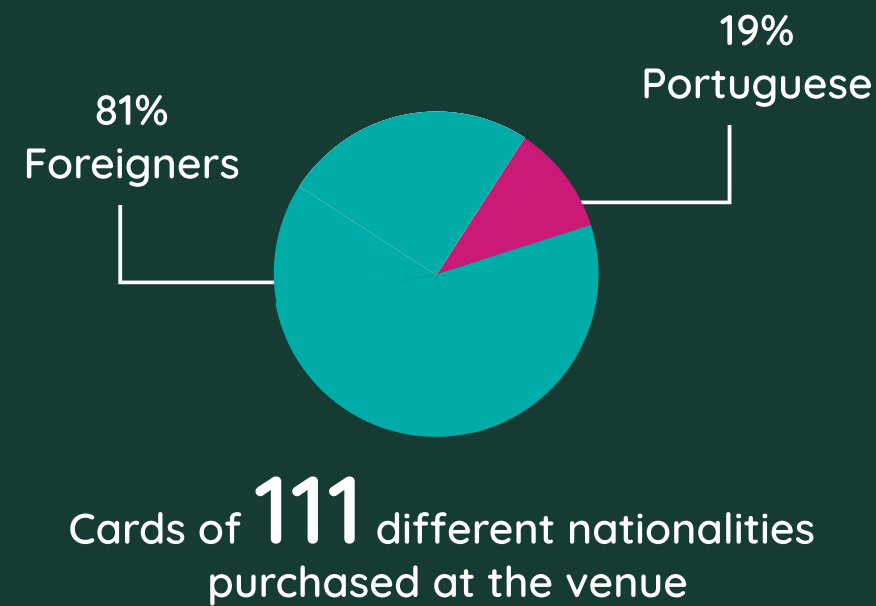
Purchases and withdrawals in the district of Lisbon

Variation in number of transactions versus 2022

+ 9.0%
In total of operations

+ 6.4%
In foreign operations
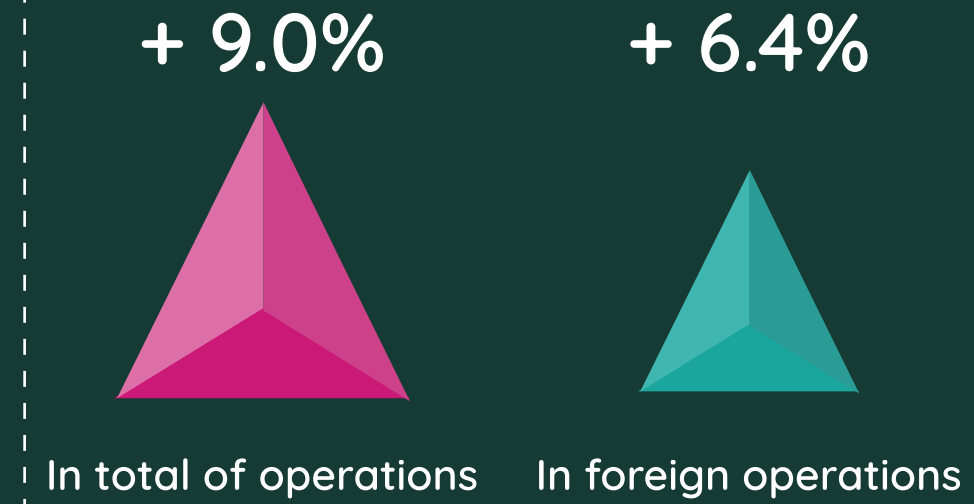
The length of stay in Lisbon of foreigners who visited Web Summit in 2023

40%
Previous weekend

22.9%
Following weekend

Foreigners top 5
No of transactions

🇬🇧	United Kingdom	9.2%
🇩🇪	Germany	8.0%
🇧🇷	Brazil	4.5%
🇳🇱	Holanda	4.4%
🇺🇦	Ukraine	4.3%

Peak time
By n° of transactions (November 15th)

144
1:15pm
7am
7pm
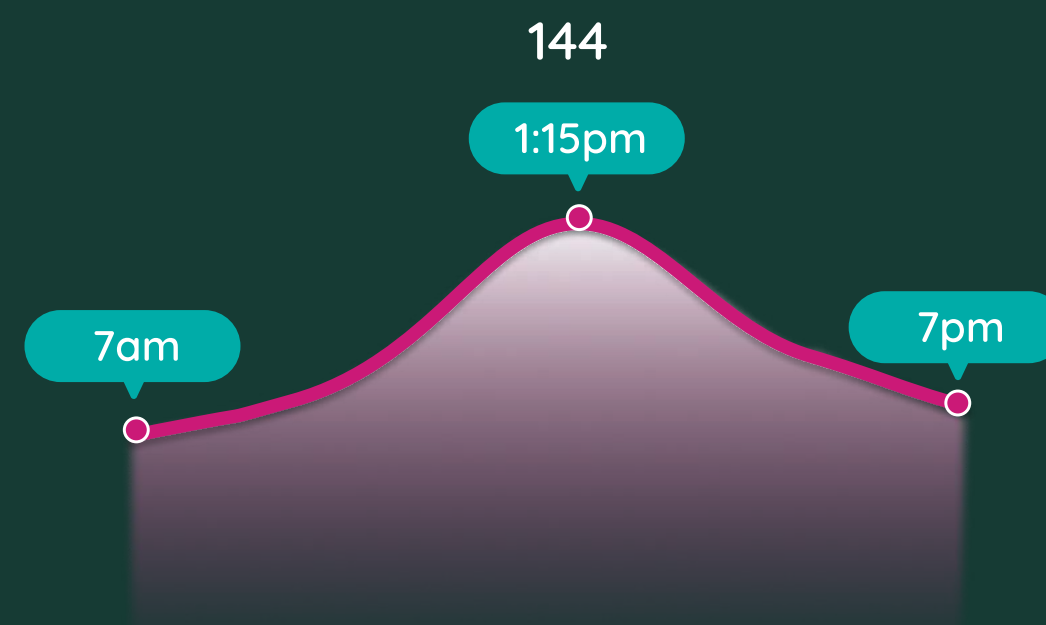
Top sectors of activity
% in n° of purchases

29.8% Supermarkets
26.3% Food & Drink
4.3% Fuel Companies